



**Town of Barnstable**  
**Hyannis Main Street Waterfront Historic District Commission**  
[www.townofbarnstable.ma.us/hyannismainstreet](http://www.townofbarnstable.ma.us/hyannismainstreet)

**MINUTES**  
**October 2, 2024**  
**6:30 p.m.**

**Members Present:** Cheryl Powell, Matt Clark, Tom Doherty, Jack Kay, Laura Cronin, Cornelius Cawley, Kevin Matthews, Jeniffer Hinckley Needham, Conrad Watson, Peri Wentworth

**Members Absent:** None

**Staff Present:** James Kupfer, Director, Corey Pacheco, Senior Planner and Karen Pina, Principal Assistant, Planning & Development Dept. in attendance.

To all persons deemed interested or affected by the Town of Barnstable's Hyannis Main Street Waterfront Historic District Commission Ordinance under Chapter 112, Article III of the Code of the Town of Barnstable, you are hereby notified that a hearing is being held at Town Hall, 367 Main Street, Hyannis, MA Selectmen's Conference Room, 2<sup>nd</sup> Floor **6:30 P.M.** on **Wednesday, October 2, 2024.**

The meeting will be televised live via Xfinity Channel 8 or high definition Channel 1072. It may also be accessed via the Government Access Channel live stream on the Town of Barnstable's website:

<http://streaming85.townofbarnstable.us/CablecastPublicSite/watch/1?channel=1>

*Please silence your cell phones*

**Call to Order**

**Attendance Roll Call**

Peri Wentworth  
Conrad Watson  
Kevin Matthews  
Cornelius Cawley  
Jeniffer Hinckley Needham  
Matt Clark  
Laura Cronin  
Jack Kay  
Tom Doherty  
Cheryl Powell

**Welcome to New Members, Special Guests, Advisors and Comments**

Town Council Liaison Charles Bloom in attendance

**Updates**

- Trainings – Chair Cheryl Powell reminds all about the Conflict of Interest training
- Awards
- Correspondence

**Reminder of Commission's Purpose and Proper Procedure**

Chair Cheryl Powell reads into record HHDC's Chapter 112 ordinance.

**Chair Cheryl Powell moves Agenda items out of order**

**New Business**

**Aubrey Foster d/b/a Blue Moon - 430 Main Street, Hyannis – Map 309 Parcel 219**

Sign

Charles Brennan from Simple Signs in attendance. New sign - PVC, stainless steel rustproof brackets. No accents. Awning sign will be taken down before new sign goes up.

Chair Cheryl Powell, are the pennants that are there now temporary?

Charles Brennan, just to draw attention, these are temporary.

Jack Kay, eye bolts and hooks, clarifies, will swing in wind?

Laura Cronin confirms the hardware. Clarifies not illuminated?

Charles Brennan, yes, stainless steel on very top and not illuminated. There is a panel where light is. Will be taking down. He spoke with Bldg. Dept. and have to take down.

Jack Kay clarifies two sided?

Charles Brennan, yes

**Chair Cheryl Powell asks for any public comment. None.**

**Chair Cheryl Powell entertains a motion for the Findings, moved by Tom Doherty to find this application to be compatible with the preservation and protection of the district, seconded by Kevin Matthews,**

**Roll Call Vote:**

**Jack Kay - aye**

**Tom Doherty - aye**

**Jeniffer Hinckley Needham - aye**

**Matt Clark - aye**

**Laura Cronin - aye**

**Cornelius Cawley - aye**

**Cheryl Powell - aye**

**Chair Cheryl Powell entertains a motion for a Certificate of Appropriateness, moved by Tom Doherty to issue for application at 430 Main Street, Hyannis, as described in the submitted materials, seconded by Jack Kay,**

**Roll Call Vote:**

**Cornelius Cawley – aye**

**Laura Cronin - aye**

**Matt Clark - aye**

**Jeniffer Hinckley Needham - aye**

**Tom Doherty - aye**

**Jack Kay - aye**

**Cheryl Powell - aye**

**Continued Business**

**Mary George & Anasteci Pacella d/b/a The Cordial Eye, 430 – 436 Main Street, Hyannis – Map 309 Parcel 219**

Mural – *continued from August 21, 2024*

Mary George of The Cordial Eye in attendance.

Anasteci Pacella in attendance. Gives a presentation, Exhibit A. Original has elements of quilting. Euginia Fortes known for her quilting. Butterfly equals transformation and hope. Sample pg. of what website would look like for the mural and artist information with a QR code. Colors are from town's historic colors. Palette. Painted on polytab, that will adhere to the brick and will prevent

peeling. Bldg. built in 1950, no architectural features. Bldg. Dept. states this is not a sign. Quote from Eugenia Fortes and also a portrait of her as well Shows some of the artist Desiree Filkins work.

Mary George, tried to keep in line and compromise with some comments previously made. Perhaps some mixing of the shown methods.

Tom Doherty, confirms the grant received and what/how many pieces of art? Make place for present and future asking what that means.

Mary George, guidelines for this program are about assessing location and relevant issues in that community. Respect for past and for making space for all community values.

Tom Doherty, phrase – thinks it would be controversial.

Mary George, opportunities for deeper discussion and inform future forward. Struggle for equity and civil rights is parrot of our history and community.

Tom Doherty – polling of immigration? Other people have strengthened rights. Kennedy's i.e.,

Mary George, we have many historical places, JFK Memorial and others. Artistic or evaluate whether violating guidelines. This is part of their right to free speech. Not sure this is the correct entity to go through this process. We are at HHDC – is it within the guidelines. Community listening session. Asked community members what would like to see depicted.

Cornelius Cawley, described Eugenia Fortes, how would you describe?

Mary George, the work and founding of our nation has made it uncomfortable. Artist trying to show in a way that is joyful.

Laura Cronin, clarifies grant and timeframe for the work. Many locations in Barnstable this can go to, this is the third phase. Youth Community Center, this doesn't have to be in the HHDC area. Get more community involvement and get another location. We do have an obligation. We did some other art and have had input. Provide outside of Main Street.

Mary George, we could but shouldn't have to.

Cornelius Cawley, why in this district?

Mary George, they are here in Hyannis and have an artist's studio here. The alley way community members felt that this alley way was unsafe.

Anasteci Pacella, Pg. 52, mentioned to protect and make this safe.

Mary George, the history reflects a more diverse story, which is part of the potency of the work.

Kevin Matthews, thinks Eugenia Fortes is important to our history. Open to doing a newer design with her in it/on it. Possibly other quotes could be better. Willing to go in this way?

Mary George, as long as in accordance with spirit of this.

Kevin Matthews clarifies that the building next door is expanding, this will be hard to see, unless walking down that walkway.

Mary George, is important for the work to be in this historic district.

Anasteci Pacella, doesn't want to interfere with other buildings that have more historic significance.

Mary George, new Dunkin Donuts going there. They have the information for the project.

**Chair Cheryl Powell asks for any public comment.**

Julia Monteiro Johnson, President of Zion Union Heritage Museum. They were the host site for the community meeting. Just saw the proposal tonight. Knew Eugenia Fortes, overwhelmed by what she saw. She sees the seeds as growth. A blooming community. Immigrants, this is who we are. Quilt in museum done to raise funds for JFK Memorial. Money went to memorial fund. Powerful impact she had on people who knew her. Founding member of NAACP branch. She sees differently because she knew her. Support these young people who have come up with a fabulous idea and money to do it with.

Beverly Roberts, Artist. Hearing two things. If this was somebody other than this person – the mural speaks to me. Went to the beach Eugenia Fortes and found out about it. Thanks the artist people that have come up with the idea. Here to work together, need some opportunity and space to do that. This is clean and beautiful and depicts someone respectable. Time to embrace a new future. Mural is a good start.

Zalia Emrey, artist and launched a business. Parents came here a lot. Six years came here, and wanted a change. Started teaching here, a lot of children of all races. So many children do not know anything about the past here. This mural will be a great way to show that. This is part of our history. Children want to know. Much better together.

Letters read into record:

Cornelius Cawley reads into record – Amplify POC, Inc. Hyannis, letter dated September 30, 2024, from Tara Vargas Wallace.

Jeniffer Hinckley Needham reads into record – letter dated October 2, 2024, from Dillon McCarthy.

Kevin Matthews reads into record – letter dated October 2, 2024, from Lipe Curioso.

Cornelius Cawley reads into record – letter dated October 2, 2024, from Joy McCarthy.

Matt Clark reads into record – letter dated October 2, 2024, from Erica Tso Haidas.

Chair Cheryl Powell reads into record – letter dated October 2, 2024, from Ella Sampou.

Kevin Matthews reads into record – letter dated October 2, 2024, from Carolyn Neumann.

### **Public comment**

Professor William Morgan James Stevens, artistic director – UMAss Dartmouth and Mashpee Wampanoag elder. Came to support and correct some things. Eugenia Fortes pre dates his birth. This mural is a representation of history. Theatre collector, 10 Ocean Street, Richards Gallery also.

Jeniffer Hinckley Needham, could there be historical colors on this? There is a list. Will Eugenia Fortes picture be on there as well? Would not like to see murals up and down the street on all buildings on Main Street.

Anasteci Pacella, the majority is historical. The palette that exists now is impossible to do all flowers with. Mary George, yes, not opposed to that.

Perri Wentworth, flexibility of making change to the mural? The quote. Has worked with many in the community. Quotes are so good – instead of one quote, possible to have multiple quotes in a smaller font, or a schedule of change? Possibly two quotes.

Mary George, schedule of change probably not feasible, not sure. Cluttered possibly. Could speak with the artist, get her opinion for this. Would be potentially open to considering some of her other words.

Kevin Mathews, interviewed in Cape Cod Times, in Mercy's name – Jan. 6, 2011.

Tom Doherty, likes the inspirational quotes.

Chair Cheryl Powell – not inclusive. Original quote. Other parts to unite the community. Has to be non political. The quote now, "seeds" a mural of art representing all the diversity in the community. Building is in the historical district. Multiple quotes maybe.

Laura Cronin – passion trying to get project in the community. There are opportunities and a process. Public art can be placed everywhere does not need to be in Hyannis the historic district. Needs lights here to. If put public art everywhere it loses its character and ability to be inclusive. You can put this in another place. Should be more inclusive of all how all came together and live and work here.

Cornelius Cawley, finds it inappropriate that the Commission is being called out as prejudiced, it's a piece that belongs in the historic district. Approve it for what it is. Likes the educational piece and the QR code, Sturgis right there. This area is scary, likes that stretches the length of the building. Likes the aspect of quilting. He is in favor.

Kevin Matthews, Planning Board Joint Mtg. last week, didn't like how it went. Heard racism, spreading hate rhetoric, hearing this in the correspondence and public comment. Wrong to think we have racist overtones. We are volunteers for our community. Didn't have any guidelines for murals. Let's use one of Eugenia Fortes quotes. Colors flowers are great, vibrant, thinks will be hidden down an alley. Her picture her name and a quote would be good. Likes the QR code, plaque, thinks this is important.

Tom Doherty, offended by a lot of the comments and letters that were heard tonight. Doesn't like the quote that is proposed now. Let's use some uplifting quote.

Mary George, public art, is what this Commission likes, isn't this political. Is this your role?

#### ***Discussion regarding ideas for the mural***

Jim Kupfer, refers to presentation – quote from Eugenia Fortes, need a positive quote. Is Commission in favor of the mural and maybe put on a different quote.

Chair Cheryl Powell, suggests continue and have another quote be presented. Be more inclusive.

Tom Doherty, more inclusive – likes honoring Eugenia Fortes, would like something more uplifting. Maybe more people in there?

Laura Cronin, Business Improvement District (BID) maybe take a look at this as well.

Anasteci Pacella, Elizabeth Wurfain has knowledge of this.

Jim Kupfer, no true access to this wall. Could be per approval of access from abutting property. The abutting property and through the renovations will also there will be seating from the new Dunkin Donuts being placed there.

Kevin Matthews, has no problem honoring her, but doesn't like that quote.

Conrad Watson, agrees for having a different quote.

Jeniffer Hinckley Needham, if continued, clarifies the mullin requirements. Clarification that mullin has to be a permanent member.

#### **Chair Cheryl Powell closes public comment**

**Kevin Matthews makes a motion to accept the design with the restriction; that the mural itself is approved but the quote will be changed and voted on at the next meeting., minor modification to review at the next meeting, condition, options of different quotes – withdrawn by Kevin Matthews.**

Applicant, Mary George asks for time to review.

#### **Chair Cheryl Powell takes a five minute recess – Chair Cheryl Powell reconvenes the meeting.**

Mary George would like to continue to October 16<sup>th</sup>, 2024, meeting, with a few optional quotes/options and also Eugenia Fortes name and plaque.

Chair Cheryl Powell makes a motion to continue as per suggested with optional quotes with finished project to Oct. 16, 2024, and the plaque added, seconded by Kevin Matthews,

**Roll Call Vote:**

Kevin Matthews - aye

Tom Doherty - aye

Jack Kay - aye

Laura Cronin - abstain

Matt Clark - abstain

Cheryl Powell - aye

Julia Johnson – extends invitation to call and come to the Zion Union museum for Eugenia Fortes information.

**Emily Swartz d/b/a Coastal Homes Realty Group – Map 327 Parcel 115**

Signage

Emily Swartz in attendance. Coastal Homes Realty Group - replace existing signs for the art gallery. Black and white and her logo and a suspended sign and a sign on the window.

Kevin Matthews, clarifies existing bracket.

Laura Cronin, omit telephone numbers and emails/websites from signage, this is not allowed.

**Chair Cheryl Powell asks for any public comment. None. Chair Cheryl Powell closes public comment**

**Chair Cheryl Powell entertains a motion for the Findings, moved by Tom Doherty to find this application to be compatible with the preservation and protection of the district, seconded by Jack Kay,**

**Roll Call Vote:**

Jack Kay - aye

Tom Doherty - aye

Jeniffer Hinckley Needham - aye

Matt Clark - aye

Laura Cronin - aye

Cornelius Cawley - aye

Cheryl Powell - aye

**Chair Cheryl Powell entertains a motion for a Certificate of Appropriateness, moved by Tom Doherty to issue for the application at 357 Main Street as described in the submitted materials, seconded by Laura Cronin,**

**Roll Call Vote:**

Cornelius Cawley – aye

Laura Cronin - aye

Matt Clark – aye

Jeniffer Hinckley Needham - aye

Tom Doherty - aye

Jack Kay – aye

Cheryl Powell - aye

**Matters not Reasonably Anticipated by the Chair**

Kevin Matthews, would like to talk about re wording for design guidelines.

Jim Kupfer, send comments to and can speak with you.

Chair Cheryl Powell suggests to send suggestions to Planning Board Staff and can incorporate with subcommittee.

Approval of September 18, 2024 Draft Minutes AND Approval of September 23, 2024 Joint Meeting with Planning Board Draft Minutes

Chair Cheryl Powell entertains a motion to approve both sets of draft minutes for September 18, 2024, and September 23, 2024, moved by Tom Doherty, seconded by Jack Kay,

Roll Call Vote:

Cornelius Cawley - aye  
Laura Cronin – aye  
Kevin Matthews - aye  
Conrad Watson - aye  
Matt Clark - aye  
Jeniffer Hinckley Needham - aye  
Tom Doherty - aye  
Jack Kay – aye  
Cheryl Powell - aye

Next HHDC meetings scheduled for October 16<sup>th</sup> and November 6<sup>th</sup>, 2024

Adjournment

Chair Cheryl Powell entertains a motion to adjourn, moved by Kevin Matthews, seconded by Laura Cronin,

Roll Call Vote:

Cornelius Cawley - aye  
Laura Cronin - aye  
Kevin Matthews - aye  
Matt Clark - aye  
Jeniffer Hinckley Needham - aye  
Tom Doherty - aye  
Jack Kay - aye  
Peri Wentworth - aye  
Cheryl Powell - aye

The meeting ended at 9:02 p.m.

Respectfully submitted,  
Karen Pina

Further detail may be obtained by viewing the video via Channel 18 on demand at  
<http://www.town.barnstable.ma.us>

List of Exhibit Documents

**Exhibit A – Presentation - Mary George & Anasteci Pacella d/b/a The Cordial Eye, 430 – 436 Main Street, Hyannis – Map 309 Parcel 219 -Mural – continued from August 21, 2024**